

# GloLi – Global Link System

## Invest in the future of communication – Connect the world sustainably and efficiently.

### Contact Details:

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### 1. Problem Statement:

Existing communication solutions fail to meet the growing demands for seamless, efficient, and comprehensive digital communication, especially in real-time translations and platform integration.

### 2. Solution:

GloLi leverages advanced technologies such as AI and cloud computing to create a universal platform that simplifies and enhances communication across various channels and languages.

### 3. Market Potential:

With over 4.66 billion internet users and a specific need among international companies, educational institutions, and private individuals, GloLi targets a market of over 2 billion users in a sector with an annual growth rate of 10%.

### 4. Competitive Analysis:

Compared to existing platforms like Slack, Zoom, and Microsoft Teams, GloLi offers real-time translations and better integration, supported by the latest OpenAI technologies for a personalized user experience.

### 5. Business Model:

GloLi generates revenue through subscriptions, one-time payments, and licensing fees, with a pricing strategy based on user numbers, offered features, and company size.

### 6. Competitive Advantages:

- **Global and Local:** Overcomes communication barriers and offers a localized user experience.
- **AI Integration:** Utilizes machine learning to enhance user interaction.
- **Security and Openness:** Adheres to high security standards and open APIs.

### 7. Financial Projections:

Initial capital: €55 million for research, development, and market launch. Revenues grow from €5 million in year 1 to over €16 million in year 5, with a break-even point in year 5.

### 8. Team:

**Andreas M. Fitzé:** Founder with 15 years of industry experience, leads strategic and operational development. Future team expansions are planned for technical and marketing positions.

### 9. Roadmap

- **Phase 0:** Conceptualization, 6 months.
- **Phase 1:** Research and Development, 1 year.
- **Phase 2:** Market Launch, 1 year.
- **Phase 3:** Expansion, from year 3 onwards.

### 10. Funding Requirements:

€5 million for research/development, €10 million for market launch, €20 million for global expansion.

### Closing Remark:

"By investing in GloLi, you actively shape the future of global communication. Join us now and seize the opportunity to be at the forefront of a sustainable technological revolution."